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### Personal Portfolio

<https://www.tashadev.com/>

### Toptal Portfolio

<https://www.toptal.com/resume/tasha-brookman>

<https://www.gitshowcase.com/brookmant>

# Tasha Mayes

## UI /UX Technical Lead

### EXPERIENCE

I am a creative developer that started custom coding in 2006. I have over 16 years of front-end development experience in multi-million dollar corporate industries in healthcare, insurance and retail ecommerce and start-ups. I have efficient skills for problem solving, and creating win-win solutions and implementing ui/ux strategies in web and mobile applications.

**4 years of Government Clearance and Banking (Penfed Credit Union, World Bank and OSHA) PIV Card expires 12/2027**

I have 2 Years of experience in React.js, Node.js and Angular js, Front-end development with components.

17 + years of IT Professional work experience in Healthcare (Cleveland Clinic, Humana, Anthem, Rxante), Retail (Apple, Arhaus Furniture), eCommerce, Nonprofit, and Marketing, over 46 contracting and consulting projects in the USA and internationally. Toptal 27 Projects. Banking (Penfed Credit Union)

17 + years of experience with Wire-framing, flowchart processes with interactive organization of web concepts and usability. Assessing requirements, development, implementation and testing web products.

17 + years of XHTML, XML, HTML5/HTML, CSS/CSS3/Sass/less, JavaScript, Ajax, Json

16 + years of experience CSS/SASS/LESS for website development and UI/UX/Responsive Design. (Adobe Creative Suite)

16 + years of technical training and documentation for web development and content management systems.

16 + years of experience with JavaScript and certification.

16 + years of JQuery manipulation for website development

16 + years of Adobe Creative Suite, Photoshop, Illustrator, Flash, Sketch 3.0

13 + years of experience with front-end responsive frameworks – Bootstrap and Foundation etc.

13 + years of Responsive Design for mobile and website development

### ABOUT ME

I am self-motivated, artistic, creative, personality type is a Campaigner. ENFP-T, originally from OHIO, home of Lebron James!

### SKILLS

#### Design

PHOTOSHOP



WIREFRAMING



UI/UX



PROTOTYPING



SKETCH 3



#### Coding

HTML/HTML5



CSS/SASS/LESS



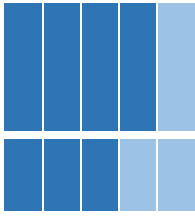
jQuery/Chart.js



Portfolio: [www.tashadev.com](http://www.tashadev.com)

My Awesome Open Source Button Library - <http://www.tashadev.com/flatcssbuttons/>

CMS/Drupal/  
Wordpress/Shopify  
/  
Asp.net



JavaScript,  
React.js

13 + years of experience with **Drupal 6 - 8** content management development.

14 + years of experience with Wordpress website development

10 + years of experience with development with SharePoint 2003, and 1 year of experience with Sharepoint 2008 Moss.

9 + years of experience with ASP.NET, C#

**9+ years of video editing for social media, youtube, vimeo and instagram.**

9 + years eCommerce, Shopify, Shopify Apps, Drupal, Plugins/WooCommerce, Squarespace, BigCommerce, Weebly.

9 + years experience with AWS amazon private keys for affiliate amazon websites.

7 + Sketch 2.0 Sketch 3.0 for wireframing and design

5 + years experience of staging to production with Windows Azure  
3 + SDL Web 8 for advanced keyword search.

2 + AEM, Salesforces Administration / JS Tiggers

10/2022 – present

## **Sr. Web Content Developer Drupal ( Remote )**

[Panzer Solutions LLC/OpTech LLC At \(OSHA\)](#)

Remote Location: Florida

Office: Utah

Drupal 7-10 websites. CMS, Content updates HTML/CSS/SASS, Javascript. Translate Designs into web interface using Photoshop, Figma Sketch 3.0 and Invision app/ with inspect tool used for development of custom UI components using ANDI accessibility standards and testing tools. Also conduct Interviews for future candidates for roles.

**Certificates:** Accessibility Certification

8/2022 – 10/2022

## **UI/UX Technical Lead Developer ( Remote )**

[HCL America Inc At World Bank Group](#)

Remote Location: Florida

DC (3-month contract end 10/31/22)

UI Developer/Front-End Lead for World Bank Group / public facing website. HTML/CSS/SASS, Javascript (Codekit), UI for reusable Component based development using Adobe (AEM) Content Management System. Translate Designs into web interface using Photoshop, Figma Sketch 3.0 and Invision app/ with inspect tool used for development of custom UI components using accessibility standards and testing tools. Also conduct Interviews for future candidates for roles. Used Material UI Library.

**Certificates:** Accessibility Certification

(1/2020 – 8/2022)

## **UI/UX Technical Lead ( Onsite / Remote )**

### **HCL America Inc At Penfed Credit Union**

Remote Location: Alexandria VA due to CoronaVirus Schools Closed Tysons Corner VA

Senior UI Developer/Front-End Lead for Penfed Banking / Credit Union public facing website. HTML/CSS/SASS, Agile Development using Jira, Javascript (EJS, Handlebars, jQuery, EJS, TypeScript, JSON, AJAX, NPM Node Module Dependencies, Vanilla JS, Storybook UI Documentation), NPM, React, UI for Component based development using Adobe (AEM) FE CMS tool. Salesforce Admin, Photoshop, Sketch 3.0 and Invision app/ with inspect tool used for development of custom UI components. Admin experience with Salesforce for testing Classic Email. Creating Email Templates for Email marketing using Email On Acid, Litmus and HTMLEmailCheck. Learning Adobe Target for A/B Optimization Testing. 3rd Party Medallia Survey Form Integration. Used Material UI Library.

**Certificates:** Tailwind CSS Essentials, Sketch Basics, Interaction Design Interface, SASS training, Salesforce Essential Training

- Was in Penfed product commercial

(4/2014 – 7/2022)

## **UI/UX Developer ( Remote )**

### **UI Designer**

### **Front-end Developer**

### **Shopify Developer**

### **AB Optimization Developer**

### **Toptal - 1099 Contractor**

Remote Location: Jacksonville, Florida from 2017 - Currently

Remote Location: Lakemore, Ohio from 2013 - 2017

Front-end Development and UI Development short and long term projects working on over 26 web development projects/companies working remote nationally and worldwide. Front-end Development within content management systems like **Shopify (TapmyTrees)**, Drupal, Wordpress and customer web and mobile applications. See

<https://www.toptal.com/resume/tasha-brookman> for all projects. Coding

and Development and Implementation of Custom Front-end

Development and designs and components for responsive web and

mobile development for web and mobile. (Workalytics, Humana, Anthem, Tapmytrees, SAF, ASLA.org etc)

## Code Skills

Google Analytics. Windows or Mac environments - HTML5/HTML, CSS, SASS, LESS, GULP, AJAX, jQuery, Ruby on Rails, React.js, Node.js and AngularJS, Angular.js 2&5, JavaScript Libraries, Handlebars, Liquid, Chart.js, Liquid, GEM, Web Development, Github, Bitbucket, Deployment. Bootstrap and Component based development and frameworks and mobile to desktop development. Experience working with SASS on highly complex UI, Mixins, Inheritance, CSS 3: Grid, Flex. PSD to pixel perfect coding and cross browser/device compatibility for User Interface and Usability. Manage projects using Github Documentation: Experience writing complete documentation for complex projects including - Inline comments in code. Sublime Text Editor to Visual Studio, and Netbeans. Coding interactive prototypes before development and implementation. Pair programming with back-end developers, react, rails, node.js to implement front-end templates and interactions of designs.

Project Management/Task Tools include - JIRA, Trello, Scrum, Agile Development, Poker Planning.

## Design Skills

Photoshop, Illustrator, Sketch, Zeplin, Invision, Hotgloo. Wireframing, Prototyping. Creating interactive high fidelity designs prototypes. Creating and migration to eCommerce stores from yahoo to Shopify. Custom Designs using Sketch and Photoshop.

A Member of the Toptal's Scholarship Committee Award Program from 2014 - 2016 - for inspiring young women developers.

## Other Contracts

### **Mondo / Ripen - Front-end Developer October 2019**

Wordpress front-end theming for mobile design changes using Sketch, and html, css, javascript, jquery and php templates for the child theme in wordpress. Project skills used Jira, Trello. Estimating time for the project.

### **Contract with Apple - IOs eLearning Simulator (March - May 2019)**

**BCForward** -Location Remote: Jacksonville Florida

React/Redux started working with Bitbucket with Html, CSS, Stylized Components, XML, Vanilla.js and translation to React/Redux applications that use local storage. React scope and documentation and hiring questions for React Redux Senior Developers for the iOS learning simulator. Experience developing projects using modern ES6 class architecture. Experience working with SASS on highly complex UI, Mixins, Inheritance, CSS 3: Grid, Flex. Manage projects using Github. Familiarity of issues that arise when translating UI components to other Langs (text expansion, RTL)

**SAF (2016 - 2017)** Created interactive prototypes from InVision/Sketch designs using Bootstrap. Created responsive Mandrill templates. Created HTML/Sass/JavaScript animations for the platform. Developed in Agile using the Jira ticketing system for task management. Worked with 1 year AngularJS and 1 year React.js front-end, pair programming with backend developers for implementation of front-end website components and style

guide. Worked on a financial/investor platform. Built Node.js and React app templates. Technologies: Ruby Rails, HTML, Sass, CSS, JavaScript Mandrill, Jira, Mailchimp.

(10/2014 – 5/2015)

## **UI/UX Designer & Developer ( Remote )**

[Rxante](#)

Remote Location: Lakemore Ohio

Working as a UI Developer in Healthcare Data Analytic Center using Drupal 7.

Creating high fidelity interactive prototypes in Hotgloo and Balsamiq and wireframes for proof of concepts before fully developing. Agile Scrum Environment using JIRA and planning for 2 week sprints.

HTML, SASS, CSS, JavaScript, JQuery, AJAX, PHP, MySQL, Drupal Themes and Plugins and Drupal Theming.

Creating Designs and Concepts in Photoshop and Wireframes based on business requirements. Implementing and converting Photoshop Design to interactive for medical programs. UI Developer for Extensive Data Center for Healthcare patient reporting and dashboards. Creating UI/UX for charting dashboard for analytics of patients adherence to medications. Chart.js, D3.js, Google Charts.

QA and testing user case scenarios during deployment.

(3/2013 – 5/2014)

## **UI/UX Developer**

[Arhaus Furniture \(Employee\)](#)

[Arhaus Jewels \(Contractor\)](#)

Onsite Location: Bedford, Ohio

Front-end Developer for 2 ecommerce websites. Translating designs from PSDs into HTML templates using Foundation Zurb responsive framework and responsive design on an ecommerce website. Coding used HTML, CSS, LESS, SASS, JavaScript, Node.js, AngularJS, JQuery, Mustache.js. Coding Email Templates to create custom designs templates in with asp.net MVC for marketing purposes or features. Testing and compatibility for Android and iPhone, Tablet devices for responsive design. Was brought in as a contractor for Arhaus Jewels then hired in as a Employee for Arhaus

Furniture.

Front-end Development of Arhaus Jewels - Redesign Smarty Templating Content Management System. DkContent content management system, and Custom Asp.net content management system for ecommerce. A part of a team to implement Advanced Search SDL Web 8 for e-commerce implementation for advanced search.

Web Application Implementation - Creation of internal HR training/career Content Management website for Arhaus Furniture.

Coding/Testing Email Templating for Email Marketing Campaigns.

Google Analytics Tagging - User tracking Javascript implementation of user interactive events.

(7/2012 – 3/2013)

## **Drupal Themer ( Remote )**

[AllPlayers.com](http://AllPlayers.com)

Remote Location: Lakemore Ohio

Create and integrate mockups and other designs and apply them to the web site. Ensure websites support various browsers and versions adequately. Analyze audiences and their information and functional needs. Create wireframes, site maps, schematics, process maps, feature lists, mockups, visual specification, working prototypes and other artifacts to describe the intended user experience.

Experience wire-framing with Hotgloo and Photoshop. Creating new design and creative comps for features within web applications.

Experience and AJAX, XHTML, CSS, CSS3, PHP, JQUERY, JAVASCRIPT, TWIG, and Typography. Using SASS and responsive front-end frameworks Foundation and Bootstrap within mobile and web applications. Experience with Drupal theme processing and customization. Using Github subversion control system for agile development and scrums.

(1/2012 – 4/2012)

## **UI/UX Developer**

[Kay Jewelers and Jared](#)

Contractor with CoSource & Briteskies | Kay Jewelers

Onsite Location: Akron, Ohio

Contractor for a major project with CoSource then subcontracted out to work as User Interface Development with Briteskies at Sterling Jewelers E-commerce website. User Interface development on Kay Jewelers e-commerce website. Implementing HTML, CSS, JavaScript into a IBM Oracle Java/JSON Environment for commerce website for Kay Jewelers. Cross Browser testing for Safari, Chrome, IE 7 & 8, and Mozilla. Implementation of templates into content management systems for

corporate websites using PHPStorm 3.0.2 and Git version control system for collaborative development.

(3/2009 –1/2012)

## **Coordinator of Interactive Web Services**

### **Summa Health System**

Onsite Location: Akron Ohio

Mobile Concepts of Development of prototype cross device mobile web application using Open Source Tools – iWebkit themes (Drupal) Mobile Development Theme – CSS, HTML.

Web Designer/Developer expert knowledge of Adobe Creative Suite Software programming and markup languages (Action Script, CSS, Html, JavaScript (certified), PHP, XHTML, XML) Websites and Microsites, Intranet, User interface brand consistency, validating code in cross-browser platforms.

MVC – Wire-framing, flowchart processes with interactive organization of web concepts and usability. Assessing requirements, development, implementation and testing web products.

Web Development (CMS) tools – Jahia, Dkcontent, SharePoint 3.0, Drupal, Joomla and WordPress. Meeting with shareholders to obtain requirements for site and development phases until launching the site. Updating pages, Testing, Debugging, and Publishing pages. Technical writing and training users how to use the content management tool to make regular updates. Finding and integrating new solutions and new web technology. Support marketing team with interactive web services for marketing campaigns.

E-commerce – Oracle shopping cart using Asp.net – Web Developer and implementation of E-commerce module into Summa's Classes and Programs website.

UX/UI - User Experience prototyping tools (Dreamweaver, Illustrator, Photoshop, InDesign, Flash, CSS, JavaScript) understanding web development technologies with emphasis in the emotional aspects of human experience.

Analytics reviewing and reporting on metrics and providing strategic recommendations based on data using Google Analytics and Web trends.

### **Video/Audio Producer skills and knowledge of video formats and playback codecs using Premiere Pro, Photoshop and After Effects**

Wire-framing, flowchart processes with interactive organization of web concepts and usability. Assessing requirements, development, implementation and testing web products.

Email Templating for Email Marketing Campaigns. Supporting Marketing Campaigns and Initiatives - Html newsletters and sending e-blasts (Mail-chimp) page optimization with SEO keywords

Search Engine Optimization – search engine strategies and experience using web analytics tools Google Local Business Center – registering

business locations

Experience with Echo Programs and Classes portal using HTML, JQuery, CSS, on ASP.NET.

(12/2008 – 7/2009)

## **Web Production Artist**

### **Cleveland Clinic – Contractor for Creative Group**

Onsite Location: Cleveland Ohio,

Editing Style and consistency throughout the website of the nation's Number One Hospital.

Streamline procedures in validating links.

Updating pages, Testing, Debugging, and Publishing Pages.

Use Adobe Photoshop to slice/crop and resize images

Maintain website, Update Pages, Forms, Taxonomy and Troubleshooting.

Applications used Moss Windows XP, Taxonomy, Dreamweaver, Adobe Photoshop, Microsoft Outlook, Html, and Forms in InfoPath. Email Templating for Email Marketing Campaigns.

(2/2008 – 12/2008)

## **Web Administrator**

### **J. Marco Catalog, Inc**

Onsite Location: Medina Ohio

Web Development and Design implementation of websites using Smarty Code and PHP and templates. Web Administration services create and Code Email Campaign's Promotions for customers using CV3 e-blast. Web Production of e-commerce websites. Update Sales, Prices and Sections Programming Pages. Programming new content management site with CV3, CSS, Html, JavaScript and Smarty and ASP.NET.

Analytics reviewing and reporting on metrics and providing strategic recommendations based on data using Google Analytics and Web-Trends.

Microsoft Server 2003, SQL, Dreamweaver, Flash MX, Adobe Photoshop, CV3, Crystal Reports 10, Web decisions, Microsoft Outlook, Smarty, and PHP, CSS, Html, JavaScript.

Analytics Specialist – reviewing and reporting on metrics and providing strategic recommendations based on data using Google Analytics.

Crystal Reports to update products.

Email Templating for Email Marketing Campaigns.



(2008 – currently)

## Web Developer

Multiple side projects/freelancing projects.

## EDUCATION

(2013 - 2023)

### Certificates

Visit Linked to view all certifications -

<https://www.linkedin.com/in/tasha-mayes-36863614/details/certifications/>

<https://www.linkedin.com/in/tasha-mayes-36863614/details/certifications/>

Accessibility for Web Design - Accessibility for Web Design - Issued Oct 2022

Skills: User ExperienceSkills: User Experience

Tailwind CSS Essential Training Tailwind CSS Essential Training - Issued Mar 2022

Skills: Cascading Style Sheets (CSS)

Interaction Design: Interface - Issued Jan 2022

User Experience

Sketch Essential Training: The Basics Sketch Essential Training:

Salesforce Essential Training - Issued Sep 2021

Sass Essential TrainingSass Essential Training - Issued Sep 2021

Skills: Cascading Style Sheets (CSS)

The Most Important Content KPIs for CreatorsThe Most Important Content KPIs for Creators - Issued Sep 2021

Collaborative Design: Process and Efficiency - Issued Mar 2015

Credential ID 9E3BD2

JavaScript: Functions - Issued Mar 2014 - Credential ID F5E1B1

Skills: JavaScript - JavaScript: FunctionsJavaScript: Functions - Issued Mar 2014

Credential ID F5E1B1

Skills: JavaScriptSkills: JavaScript

JavaScript and AJAX - Issued Dec 2013 - Credential ID C2D6C8

Skills: JavaScript · jQuerySkills: JavaScript · jQuery, jQuery Data with AJAXjQuery Data with AJAX - Issued Dec 2013

(7/ 2019 - 2/2020)

## **Udacity.com**

### React NanoDegree

Currently enrolled, training and mentorship for a certificate in NanoDegree for React Native Development for Applications. Build declarative user interfaces for the web with React, and for iOS and Android with React Native. Manage state more predictably in your applications with Redux.

(10/2018 - 11/2019)

## **ElevateLife.tv**

### Leadership Academy Courses

An opportunity to gain leadership experience that's applicable in both for-profit and nonprofit environments. An authentic experience of what it's like to be in full-time ministry. An opportunity to lead at a high level in a fast-growing church that's changing peoples' lives.

(1999 – 2001)

## **Full Sail University**

### Refresher Courses

Mobile Media Design - Wireframes, Adobe Photoshop CS5, Mood Boards, Typography, User Stories, Mobile Design and Website Design, Blue CSS.

(6/2006 - 6/2008)

## **ITT Technical Institute**

### Associates Degree in Applied Science

### Information Technology and Web Development

**Honors: GPA 3.67**

Location: Strongsville, Ohio

Hosted and programmed an E-commerce Shopping Cart Website. C++, ASP.Net, JavaScript, Html, CSS, SQL, syntax, Photoshop,

A variety of applications that run effectively.

One on one training with Bill Ridgeway that works for NASA on website application. Create syntax, coding, object oriented programming, testing, and debugging applications.

Web Scripting using ASP.Net, VB.NET, PHP and Apache, JavaScript, CSS

Intermediate in JavaScript, HTML, CSS, MS Access, SQL, ASP, .NET, PHP, C++, Flash MX 2003, and Adobe Photoshop.

### **Courses**

Introduction to Computer Programming

Intermediate Programming

WebSite Design

Database Development

Scripting and Web Authoring I

Scripting and Web Authoring II

PERL and CGI in Linux Environment

## Interest

I love to spend time with my family at the beach. Creating affiliate websites/apps/reviews of products I love and learning. Volunteering at church and in the community serving others. Self published author....

## RECOMMENDATIONS

### UI Developer

My name is Paul Azzolini. I am the Graphic Designer and Front End Developer at the American Society of Landscape Architects.

We hired Tasha Mayes, via Toptal, for a project in 2017 and a project this year in 2018. During the projects

Tasha mainly focused on cropping/resizing high-resolution images to meet a predetermined slideshow carousel specification and lead image specification (in many instances advanced Photoshop skills were needed in order to create a single image from multiple images of various sizes and aspect ratios); performing HTML/Bootstrap coding to build out webpage sections with our desired content; and performing CSS, jQuery, and JavaScript coding when necessary to ensure pages looked and functioned as specified.

The projects required a proficiency in HTML5, CSS3, Bootstrap, jQuery, JavaScript, Adobe Photoshop, and Microsoft Excel. We also used Skype, Email, and Dropbox for communicating and file sharing.

Tasha is organized, easy to communicate with, and did great work on these projects. I recommend her for your project.

### Shopify Developer

Toptal - Tapmytrees ( 2015 - 2018 )

This is a recommendation for Tasha Mayes based on my working relationship with her over the past 2 + years. The first project Tasha handled for Tap My Trees was to migrate our site from an older web hosting platform to the Shopify platform. Tasha was very well organized on this project, providing clear requirements of what she needed from us to handle this migration, regular updates on the progress, and a structured process to handle topics where she needed direction from Tap My Trees. Tasha demonstrated good judgment on topics where she could "make the call", and when she needed to reach out to me for further direction. The migration to the Shopify platform was a success. Since then, I have leveraged Tasha for all but minor updates to our site, [www.TapMyTrees.com](http://www.TapMyTrees.com). Tasha has been very responsive to all requests for work, big and small. She has become our go-to person as we make adjustments to the web site.

### **Web Developer**

Total Exposure LLC

IT Business Analyst - (SAP WM, MM, and Data Migration)

Tasha is a detailed oriented web designer that created a clean design according to our requirements and stayed within budget.

Tasha was very patient and proactive on gathering requirements for [www.sweetstothet.com](http://www.sweetstothet.com) Tasha is very responsive on email and she writes in a clear and concise manner.

Tasha did a great job of communicating during a busy holiday season and produced a functional website. We highly recommend Tasha's services.

*Jarvis Nettles - January 5, 2016, Jarvis was Tasha's client*

### **UI Developer**

Rxante

Tasha is one of front-end developers/designers who is eager to learn and not afraid to try new ideas with the latest technology and apply them to the current business, not to mention that she's very easy to work with.

While working with Tasha, I found she is dedicated to the task assigned, and creatively thinks of ways to identify the issue and propose solutions. She is a team player who listens and likes to share her discovery and works with the team to come up with the best solution.

I especially remember her skills in delivering top-notch web pages filled with mocked business data. The design is beautiful and crafted as a modular unit that can be easily fit into the team's workflow and consumable by backend developers.

I highly recommend working with Tasha and would like to have her as one of the team members for front-end design work in the future.

*Fang Jin - Javascript Developer - January 3, 2016, Fang worked directly with Tasha at RxAnte, LLC*

### **Web Designer**

Freelance - Band Jersey Tribute

"Tasha revamped the website for my Bruce Springsteen Tribute Band, JERSEY. She was knowledgeable, creative and worked expeditiously to complete the project. I found her to be innovative and quite facile with the web based tools. She was also honest and personable as well." November 13, 2011

Top qualities: Great Results, Good Value, Creative

*Joseph Pietrolungo hired Tasha as a IT Consultant in 2008, and hired Tasha more than once*

